



## BIS 2011 Sponsorship Opportunities

### 9<sup>th</sup> Annual BIS Golf Tournament

Gold Sponsor (2 foursomes)	\$1,500	Foursome	\$ 600
Silver Sponsor (1 foursome)	\$ 900	Tee Sponsor	\$ 250
Bronze Sponsor (2 players)	\$ 500	Cigar Sponsor	\$ 350

**Big Builder Breakfast:** 2 positions available at \$5,000  
Join us for Wednesday morning's kick-off event that delivers motivation, inspiration, and the most important meal of the day.

**Sales & Marketing Lunch:** 1 available at \$10,000 **SOLD**  
Sponsor recognition on the BIS website with a hyperlink to your website, podium time and onsite signage.

**PASS Lunch:** 2 positions available at \$1,500  
Sponsor recognition on the BIS website with a hyperlink to your website, podium time and onsite signage.

**BIS Bash:** 2 available at \$7,000 **SOLD**  
The networking event for making personal connections with your peers.

**BIS@Night Party:** 4 positions available at \$4,000  
By invitation only - Private Party to be held at the **Cohiba's Nightclub & Lounge**.

**BIS LIVE Stage:** 1 position available at \$5,000  
Major presenter time, signage and marketing exposure in the hub of the show floor.

**Starbucks Coffee Sponsor:** 1 position available at \$1,000  
Sponsor recognition on the BIS website with a hyperlink to your website, and onsite signage.

**The Design Pavilion:** 1 position available at \$2,000  
Sponsor recognition on the BIS website with a hyperlink to your website, and onsite signage.

**Lanyards:** (you provide) 1 available at \$1,500 **SOLD**

**The Green Pavilion:** 1 position available at \$2,000  
Sponsor recognition on the BIS website with a hyperlink to your website, and onsite signage.

**The Outdoor Pavilion:** 1 position available at \$2,000  
Sponsor recognition on the BIS website with a hyperlink to your website, and onsite signage.

**The Welcome Center:** 1 available at \$3,000  
Sponsor recognition on the BIS website with a hyperlink to your website, and onsite signage.

**Décor/Entertainment Sponsor:** \$1,000  
Sponsor recognition on the BIS website with a hyperlink to your website, and onsite signage.

**Promenade Reserved Display Parking:** 2 available at \$1,500. Your company vehicle displayed on the Promenade outside of main entrance doors.

**Lobby Entrance Sponsorship:** 1 available at \$2,000  
Prominent signage on Entrance Unit. Your company name will be the first and last to be seen!

**Exhibit Hall /Lobby Banners:** \$350  
You produce the banner we hang it up in time for the show!

**Lobby Signs:** \$250  
You produce the sign we'll place strategically in high traffic areas

**Show Bag Insert:** \$200  
**Show Bags** (you provide) \$2,000

**Contact Sue Frias or Nick Lehnert at (949) 553-9500 or email them at:**

[sfrias@biasc.org](mailto:sfrias@biasc.org)

[nlehnert@biasc.org](mailto:nlehnert@biasc.org)



## BIS 2011 Advertising Opportunities

### Pre-Show Attendee Brochure

**Ads DUE July 7<sup>th</sup>**

A full color brochure released the beginning of September, with a mailing list of more than 85,000.

**Publication size is 8.5" width by 11" height.**

Center Spread	\$2,500
Full Page	\$1,250
Half Page	\$ 750
Quarter Page	\$ 350

### Show Program Book

**Enhanced Listings -Logos DUE October 13<sup>th</sup>**

Option #1: Company listed in larger bold type	\$ 49
Option #2: Larger bold type PLUS your logo	\$ 99

### Show Program Book

**Ads DUE October 13<sup>th</sup>**

**Publication size is 8.5" width by 11" height.**

Back Cover	\$3,000
Inside Front Cover	\$2,500
Inside Back Cover	\$2,000
Full Page	\$1,300
Half Page	\$ 650
Quarter Page	\$ 275
Post-It Attachments	\$1,500
Belly Band	\$2,200

**PASS CD- Ads DUE October 13<sup>th</sup>**

Full Page Ad	\$200
--------------	-------

**ADVERTISING SPECS:** Please include registration marks to insure accuracy of placement.

Full page Ad: Trim Size 8.5" (W) x 11" (H) Full Bleed 8.75" (W) x 11.25" (H)

Half Page Ad: Trim Size 8.5" (W) x 5.5" (H) Full Bleed 8.75" (W) x 5.75" (H)

Quarter Page Ad: Trim Size 4.25" (W) x 5.5" (H) Full Bleed 8.75" (W) x 5.75" (H)

**Materials Needed:** All digital files must contain the ad designer's contact information. Enclose a color proof for files submitted on disc. All files must be CMYK color mode & 300 dpi resolution to finished layout size. When sending a PDF please remember to select the option to "compress text and line art" upon exporting from your layout program in order to flatten you embedded font files.

### FOR MORE INFORMATION CALL

Sue Frias – [sfrias@biasc.org](mailto:sfrias@biasc.org)  
(949) 553-9500 Ext 110

Nick Lehnert – [nlehnert@biasc.org](mailto:nlehnert@biasc.org)  
(949) 553-9500 Ext 117